



# Chip & SIM

Instant Chip and PIN compliance



Chip & PIN



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# Chip and PIN compliance.



## Your options.

- In January 2005 the Chip and PIN changes take effect.
- If your payment systems aren't compliant, you'll be liable for fraudulent card transactions.

Whatever your business, you have four potential options.

## Which will you choose?

### 1. Upgrade with an 'integrated' POS solution?

- A massive technical and operational upheaval
- Complex implementation and testing
- A major capital investment and commitment
- Integration issues still not clarified

### 2. Rent an EFTPOS terminal from your bank?

- No proper reconciliation process
- Slow authorisation - delays for customers
- Bank connection charges apply
- Equipment rental only - remains bank-owned
- Dependant on one bank only

### 3. Do nothing?

- Business liable for any fraudulent transactions
- Projects a poor image
- Lost trade as customers demand Chip and PIN
- Fraud may migrate to the weakest point - your business

### 4. Switch on today with Chip and SIM?

- Terminals owned by you
- Works with existing equipment
- Future flexibility for full IPOS integration
- Immediate availability: switch on and comply immediately



# Instant Chip and PIN compliance - with Thyron Chip & SIM

No delays. No wires. No queues.  
**No contest.**

Thyron's **Chip & SIM** delivers affordable, mobile, Chip and PIN compliant payments for all of your credit and debit card transactions - today.

At the heart of the solution is the **PayCell® MPT500** mobile payment terminal. With an integrated chip reader, secure PIN pad and exceptional battery performance, the **PayCell® MPT500** can deliver customer card payments securely, in under 4 seconds.

For restaurant pay-at-table, merchants that require mobility and for most retail outlets, the **Chip & SIM** system provides card payment transactions anywhere, anytime.



The Thyron **PayCell® MPT500** mobile payment terminal: the instant **Chip & SIM** solution

**Chip & SIM** delivers portable, hassle-free, Chip and PIN compliance.

**Portable** - GPRS and other mobile networks; instant payment anywhere

**Reliable** - advanced battery life: 700+ transactions between charges

**Light** - terminal weighs 525g

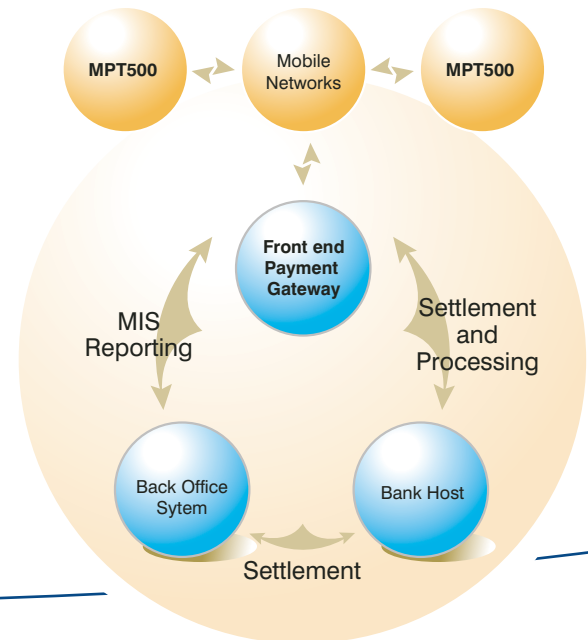
**Versatile** - supports both Chip and PIN and conventional signature transactions

**Certified** - has achieved all relevant regulatory certifications

**Flexible** - no ties to any one bank

**Logical** - the 'no risk' terminal with a potential future migration path

**Instant** - open the box, charge up and use today



# What next?

You could be trading with full chip and PIN compliancy in a matter of days.

To arrange a product demonstration and trial, talk to your Thyron supplier or contact us direct. Call 01923 236050, email [info@chipandsim.com](mailto:info@chipandsim.com) or browse to [www.chipandsim.com](http://www.chipandsim.com)



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Chip&SIM is brought to you by THYRON SYSTEMS, the specialist provider of terminals and applications for secure mobile and portable card transactions.



Thyron Systems Ltd

St. Andrews, The Belfry, Colonial Way, Watford, Hertfordshire WD24 4WH  
Tel: +44 (0) 1923 236050 Fax: +44 (0) 1923 236630 Web: [www.thyron.com](http://www.thyron.com)